



SKILLS

Mac and PC computer literacy with expertise in Adobe Illustrator, Photoshop, In-Design, and experience in Lightroom, QuarkXPress, Keynote, PowerPoint and Microsoft Word.

EXPERIENCE

Creative Director | FineLine Graphics & Design | 2006-Present

Graphic design, art direction, digital retouching, and production graphics for Fortune 500 corporate companies including NetApp, Cisco Systems, Plantronics, NVIDIA, and Genentech. Design for print collateral and multimedia projects. Produced and maintained consistent typographic standards for clients.

Creative Director | Light Smart Wear | 2015-2016

Responsible for the rebranding of the original company FOSLabs to Light Smart Wear. Created, developed, and oversaw the design of materials ranging from flyers, large banners, packaging, icons, and UI design for the LSW App.

Freelance Designer | Green Bits | 2014-2016

Concepted and designed corporate company logo. Created and produced the Green Bits brand identity guidelines along with business cards, mail campaign flyers, event and booth signage.

Freelance Designer/Production Artist | Exponent Partners | 2013, 2015-2016

Updated the company brochure with new graphics and relative content. Concepted and designed an 8 page white paper, a client success story, and created a working success story template. Developed the look and feel for their Exponent Case Management App which included a web header, App tile, and 4 jpegs of how the App works. Updated their Professional Services Consulting App on the Salesforce App Exchange, bringing it into full adherence of their new brand guidelines.

Contract Production Artist | VMware | 2011-2013

HTML production, OFT and text creation, while maintaining graphic and HTML standards.

Freelance Designer | Outright.com | 2009-2012

Graphic design, art direction, and production graphics for print collateral projects. Produced and maintained consistent graphic and typographic standards for banners, large signage, handouts, and business cards.

Teacher | The Harker School | 2005-2006

I taught digital photography and graphic design as part of their summer school program. During the regular school year I continued these classes in their after school program.

Freelance Designer | Esomnie | 2004-2005

Art directed and designed graphic content for corporate logo and business card. I also concepted and designed multiple client web sites.

EDUCATION

BFA in Visual Communications, University of Arizona | 1999-2004